

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
574793-1	09/30/12	September 2012	08/27/12 - 09/23/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress		11953

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
09/17/12 - 09/23/12	574793	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/17/12	09/23/12	M-F 530a-6a	530a-6a	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11111-- 5 \$250.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	M	09/17/12	5:57 AM	M-F 530a-6a	530a-6a	:30	MATTV52	\$250.00 NM
2	13	Tu	09/18/12	5:41 AM	M-F 530a-6a	530a-6a	:30	MATTV52	\$250.00 NM
3	13	W	09/19/12	5:40 AM	M-F 530a-6a	530a-6a	:30	MATTV52	\$250.00 NM
4	13	Th	09/20/12	5:53 AM	M-F 530a-6a	530a-6a	:30	MATTV52	\$250.00 NM
5	13	F	09/21/12	5:43 AM	M-F 530a-6a	530a-6a	:30	MATTV52	\$250.00 NM
2	09/17/12	09/23/12	M-F 6a-7a	6a-7a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11111-- 5 \$375.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	M	09/17/12	6:58 AM	M-F 6a-7a	6a-7a	:30	MATTV52	\$375.00 NM
2	13	Tu	09/18/12	6:54 AM	M-F 6a-7a	6a-7a	:30	MATTV52	\$375.00 NM
3	13	W	09/19/12	6:27 AM	M-F 6a-7a	6a-7a	:30	MATTV52	\$375.00 NM
4	13	Th	09/20/12	6:52 AM	M-F 6a-7a	6a-7a	:30	MATTV52	\$375.00 NM
5	13	F	09/21/12	6:43 AM	M-F 6a-7a	6a-7a	:30	MATTV52	\$375.00 NM
3	09/17/12	09/23/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11111-- 5 \$375.00									
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	13	M	09/17/12	7:26 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00 NM
2	13	Tu	09/18/12	7:20 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00 NM
3	13	W	09/19/12	7:41 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00 NM
4	13	Th	09/20/12	7:53 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00 NM
5	13	F	09/21/12	7:23 AM	M-F 7a-8a	7a-8a	:30	MATTV52	\$375.00 NM

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574793-1	09/30/12	September 2012	08/27/12 - 09/23/12

Advertiser	Product	Estimate Number
Matheson/D/Congress		11953

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/17/12	09/23/12	M-F 8a-9a	8a-9a	11111--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 11111-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/17/12 8:22 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM 2 13 Tu 09/18/12 8:28 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM 3 13 W 09/19/12 8:21 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM 4 13 Th 09/20/12 8:57 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM 5 13 F 09/21/12 8:14 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									
5	09/17/12	09/23/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Sa 09/22/12 8:59 AM Sa 7a-9a 7a-9a :30 MATTV52 \$325.00 NM									
6	09/17/12	09/23/12	Su 7a-9a	7a-9a	-----1	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/23/12 7:59 AM Su 7a-9a 7a-9a :30 MATTV52 \$325.00 NM									
7	09/17/12	09/23/12	M-F 3p-4p	3p-4p	1111---	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1111--- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/17/12 3:40 PM M-F 3p-4p 3p-4p :30 MATT51 \$200.00 NM 2 13 Tu 09/18/12 3:11 PM M-F 3p-4p 3p-4p :30 MATTV52 \$200.00 NM 3 13 W 09/19/12 3:49 PM M-F 3p-4p 3p-4p :30 MATTV52 \$200.00 NM 4 13 Th 09/20/12 3:50 PM M-F 3p-4p 3p-4p :30 MATTV52 \$200.00 NM									
8	09/17/12	09/23/12	M-F 530p-6p	530p-6p	----1--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 F 09/21/12 5:59 PM M-F 530p-6p 530p-6p :30 MATTV52 \$500.00 NM									
9	09/17/12	09/23/12	M-F 9p-1005p	9p-1005p	1-1-1--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1-1-1-- 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 M 09/17/12 9:22 PM M-F 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM 2 13 W 09/19/12 9:44 PM M-F 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM 3 13 F 09/21/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM									
10	09/17/12	09/23/12	Sa 9p-1005p	9p-1005p	-----S-	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 13 Sa 09/22/12 9:58 PM Sa 9p-1005p 9p-1005p :30 MATTV52 \$800.00 NM 1 13 Sa 09/22/12 10:00 PM Sa 9p-1005p 9p-1005p :30 MATTV52 \$800.00 NM									

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Advertiser	Product	Estimate Number	
Matheson/D/Congress		11953	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/17/12	09/23/12	Su 9p-1005p	9p-1005p	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Su 09/23/12 9:21 PM Su 9p-1005p 9p-1005p :30 MATTV52 \$1,500.00 NM									
12	09/17/12	09/23/12	M-F 530a-6a	530a-6a	-TWTF--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 09/18/12 5:58 AM M-F 530a-6a 530a-6a :30 MATTV52 \$175.00 NM									
13	09/17/12	09/23/12	M-F 6a-7a	6a-7a	-TWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 09/18/12 6:28 AM M-F 6a-7a 6a-7a :30 MATTV52 \$375.00 NM									
14	09/17/12	09/23/12	M-F 7a-8a	7a-8a	-TWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Th 09/20/12 7:13 AM M-F 7a-8a 7a-8a :30 MATTV52 \$375.00 NM									
15	09/17/12	09/23/12	M-F 8a-9a	8a-9a	-TWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -TWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 13 Tu 09/18/12 8:53 AM M-F 8a-9a 8a-9a :30 MATTV52 \$375.00 NM									

Total Spots 37 Gross Total \$17,725.00

Payment Terms 30 Days

Agency Commission \$2,658.75
Net Amount Due \$15,066.25